## **Department of Management Studies**



RAJIV GANDHI INSTITUTE OF PETROLEUM TECHNOLOGY

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EDUCATIONAL BACKGROUND		36
MBA    Rajiv Gandhi Institute of Petroleum Technology, Jais, Amethi	Pursuing	2023
B.Sc (Mathematics, Physics)   Mahatma Gandhi Kashi Vidyapith, Varanasi	67.94%	2019
XII <sup>th</sup>    Divine Sainik School, Varanasi	73%	2015
X <sup>th</sup>    Divine Sainik School, Varanasi	87.40%	2013

## INTERNSHIPS

Name of Organization: INDIAN OIL CORPORATION LIMITED (IOCL)

Project Title: "Net Zero - A Need for Tomorrow"

Period: 06/06/2022 to 29/07/2022

CERTIFICATES	
SQL for Data Analytics	
National Cadet Corps "C" Certificate	2019
National Cadet Corps "B" Certificate	2018
POSITION OF RESPONSIBILITY	
CBSE Cluster, Zone / National Championship    (Volleyball Team Vice-Captain)	2014
Vice-Captain of volleyball team in CBSE Cluster (under 19 age group).	
PROJECTS	
MBA Business Analytics    Advertisement's role in Consumer Purchase Intentions in the case of branded apparel- as a new luxury	2022
<ul> <li>Analysis of data using SPSS &amp; MS Excel.</li> </ul>	
<ul> <li>The aim of project is to understand the impact of advertisement and brand image over consumer purchase intension</li> </ul>	

## SKILLS

System Skills | Microsoft Office (Excel, PowerPoint and Word)

Language || English, Hindi

## EXTRACURRICULAR ACTIVITIES

Ex-Cadet of National Cadet Corps (2016-2019)

Basketball, Volleyball, Badminton

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Signature- Shivam Pal

Date- 30/08/2022